## MINUTES HURST CITY COUNCIL STRATEGIC PLANNING SESSION SATURDAY, JUNE 30, 2018

On the 30<sup>th</sup> day of June 2018, at 9:00 a.m., the City Council of the City of Hurst, Texas, convened in Work Session at the Hurst Conference Center, 1601 Campus Drive, Hurst, Texas, with the following members present:

Henry Wilson	)	Mayor
David Booe	)	Mayor Pro Tem
Larry Kitchens	)	Councilmembers
Cindy Shepard	)	
Cathy Thompson	)	
Bill McLendon	)	
Jon McKenzie	)	
Clay Caruthers	)	City Manager
Rita Frick	)	City Secretary
Joe Gonzalez	<u> </u>	The Management Connection, Inc.

With the following members absent: none, constituting a quorum; at which time, the following business was transacted:

Item 1. Call to Order – the meeting was called to order at 9:08 a.m.

## Item 2. Discussion and Review of City Council Governance Model and Hurst Strategic Planning Document Including Policy Statements and Strategies.

City Manager Clay Caruthers introduced a video created by the Communications and Marketing team to connect the Strategic Plan to all levels of employees so the entire organization understands the plan and how their operations tie to the Council's planning document. Facilitator Joe Gonzales, The Management Connection, stated the video reflects a picture of what has been done by previous Councils and the foundation given to the new leadership group. He introduced the Governance Leadership Pyramid explaining the top of the pyramid is Strategic Leadership. Here the Council establishes policy and sets the direction by establishing strategic priorities. He stated the next level of the pyramid is Strategic Management. Here the Executive Team implements the Council's strategic priorities by managing all of the organizational resources and creating action plans. The next level is Strategic Operations, where the day-to-day implementation of the action plans, by the entire workforce, ensure the strategic priorities are accomplished, and the last level is Strategic Results, the customer experience. He explained today's discussion is about understanding the model and that Mayor Wilson will introduce twelve characteristics of a great councilmember.

Facilitator Joe Gonzalez, led Council through discussions of the powerpoint presentation of the 12 Characteristics of a Great Councilmember as presented by Mayor Wilson. Councilmembers

discussed how these guidelines relate to the governance model presented and the importance of the established process for the Council, the success of the Manager, and ultimately the community. Mayor Wilson suggested Councilmembers consider the guidelines be included in the City Council's Rules of Procedure.

**Item 3. Informational Items** – Items of community interest and review of City Council calendar of meetings. No items were discussed.

Item 4. Adjournment – The meeting was adjourned at 12:18 p.m.

APPROVED this the 10th day of July 2018.

ATTEST:

Rita Erick, City Secretary

APPROVED:

Henry Wilson, Mayor